



**HEALTHIER, LONGER,
BETTER LIVES**

**AIA Philippines Life and General
Insurance Company Inc.**

AIA Philippines Head Office
23rd Flr AIA Tower (formerly Philam Life Tower)
8767 Paseo de Roxas,
1226 Makati City, Philippines
T: (632) 8521 6300 / (632) 8526 9200
E: customerservice.ph@aia.com
W: aia.com.ph
Customer Hotline: (632) 8528 2000

PRESS RELEASE

**'ROAR AS ONE': AIA PHILIPPINES AND SUBSIDIARIES
CELEBRATE 2022 WINS WITH THANKSGIVING CONCERT
FEATURING OPM'S FINEST**

MANILA, PHILIPPINES; 19 May 2023 – AIA Philippines (formerly AIA Philam Life), together with its subsidiaries BPI AIA, AIAIM Philippines, MediCard Philippines, and AIA Digital+, successfully concluded its highly anticipated concert 'ROAR as One' at the Mall of Asia Arena last 16 May. In a show of force, the concert brought together thousands of its employees, customers, partners, and stakeholders, with some of the most prominent names in the local music industry.

AIA Philippines CEO Kelvin Ang rallied the company's ranks and noted: "This concert was a big 'thank you' celebration of our people's hard work that contributed to the wins we accomplished in 2022. The past few years coming from the pandemic have been challenging and yet our people came together to deliver. Last year's achievements were the result of those efforts. These would not have been possible without their focus and dedication."

The performers, headlined by brand ambassadors Gary Valenciano for AIA Philippines and Chito Miranda for BPI AIA, regaled the audience with crowd-favorite hits, energetic performances, and songs closest to the Pinoy heart.

Valenciano, who has proudly supported AIA Philippines for years, encourages Filipinos to protect their loved ones. "Everyone deserves to have peace of mind, and AIA is the partner that can help with that. I am committed to helping them spread the word on the importance of protection and reach more people," he said. At the concert, he led the night's highlight, singing the upbeat AIA song, "It's Real Love," a collaboration with award-winning songwriter Jonathan Manalo, who composed it with help from both brand ambassadors and musical arranger Mon Faustino. "It talks about the many ways to express love for our loved ones, and making sure they are protected with an AIA Philippines policy is the best way to express that love," he shared.

On the AIA song, Miranda explained, "The song is about love, in all forms. We wanted to come up with something that talks about love, not just the romantic kind, but love for your mom, your brother or sister, or your children, and how unselfish it is and how it makes you care about someone else, more than yourself." A longtime BPI AIA client, Miranda kept the mood light and happy throughout Parokya ni Edgar's set with fans singing along to the band's most famous songs.

The star-studded lineup continued with Ely Buendia's performance that ended the concert on a high note as he dished out hit song after hit song. December Avenue and Zack Tabudlo sustained the excitement that was kicked off by The Diegos' and El Gamma Penumbra's pre-concert sets.



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A night of music, fun, and camaraderie, the 'ROAR as One' concert was a fitting celebration of AIA Philippines' successes in 2022, and an inspiring way to sustain the momentum for 2023. "With AIAIM Philippines and MediCard Philippines a part of AIA Philippines, alongside BPI AIA and AIA Digital+, all the building blocks are in place. We are now in the best position to capture the opportunities ahead and become the leading brand for Filipinos' protection, long-term savings and healthcare needs, empowering them to live Healthier, Longer, Better Lives," Ang said in closing.

Click [here](#) for more information about AIA Philippines, or [here](#) to visit the AIA Philippines Facebook page, email customerservice.ph@aia.com or call (02) 8528-2000 to know more.

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About AIA Philippines

AIA Philippines (AIA Philippines Life and General Insurance Company, Inc.), formerly AIA Philam Life (The Philippine American Life and General Insurance Company), is the country's premier life insurance company. Originally established on 21 June 1947 as Philam Life, AIA Philippines has earned the trust of customers for its financial strength, strong brand name, and ability to deliver on its promises.

AIA Philippines has PHP259.38 billion in total assets¹ and PHP72.45 billion in net worth¹ as of 31 December 2022 while serving nearly 1,000,000 individual policyholders and almost 1,000,000 insured group members.

Based on the Audited Financial Statement of AIA Philippines and BPI AIA as of 31 December 2022, the combined total premium income was at PHP32.03 billion.

AIA Philippines understands the needs of its customers and provides holistic solutions that include life protection, health insurance, savings, education, retirement, investment, group, and credit life insurance. Its subsidiaries include BPI AIA Life Assurance Corporation (formerly BPI-Philam Life Assurance Corporation), its bancassurance arm; AIA Investment Management and Trust Corporation Philippines, its trust company managing its local funds; and MediCard Philippines, its wholly-owned health maintenance organization (HMO) company.

AIA Philippines is a member of AIA Group Limited, the largest independent publicly listed pan-Asian life insurance group.

About AIA

AIA Group Limited and its subsidiaries (collectively "AIA" or the "Group") comprise the largest independent publicly listed pan-Asian life insurance group. It has a presence in 18 markets – wholly-owned branches and subsidiaries in Mainland China, Hong Kong SAR², Thailand, Singapore, Malaysia, Australia, Cambodia, Indonesia, Myanmar, New Zealand, the Philippines, South Korea, Sri Lanka, Taiwan (China), Vietnam, Brunei and Macau SAR³, and a 49 per cent joint venture in India.

The business that is now AIA was first established in Shanghai more than a century ago in 1919. It is a market leader in Asia (ex-Japan) based on life insurance premiums and holds leading positions across the majority of its markets. It had total assets of US\$303 billion as of 31 December 2022.

¹ Based on the 2022 annual accounts Securities and Exchange Commission (SEC) filing.

² Hong Kong SAR refers to the Hong Kong Special Administrative Region.

³ Macau SAR refers to the Macau Special Administrative Region.



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AIA meets the long-term savings and protection needs of individuals by offering a range of products and services including life insurance, accident and health insurance and savings plans. The Group also provides employee benefits, credit life and pension services to corporate clients. Through an extensive network of agents, partners and employees across Asia, AIA serves the holders of more than 41 million individual policies and over 17 million participating members of group insurance schemes.

AIA Group Limited is listed on the Main Board of The Stock Exchange of Hong Kong Limited under the stock code "1299" with American Depositary Receipts (Level 1) traded on the over-the-counter market (ticker symbol: "AAGIY").

Media Contact:

Abbie L. Remo

Corporate Communications and PR Lead

AIA Philippines

Email: Abbie-D.Remo@aia.com